

A close-up portrait of an elderly man with light skin and grey hair, smiling slightly and looking off-camera to the left. He is wearing a grey checkered shirt, a blue bow tie with white polka dots, and black suspenders with white stripes. The background is a plain, light color.

Personalizing CONTINENCE CARE

WITH NEW DIGITAL
CONTINENCE TECHNOLOGY

The image features a large, white, disposable digital incontinence aid, the ABENA Nova with MediSens, shown from a top-down perspective. The product is a large, white, rectangular pad with rounded corners and a blue, curved, flexible sensor strip along one edge. The text "THE WORLD'S FIRST REAL-TIME DISPOSABLE DIGITAL INCONTINENCE PRODUCT FOR EVERYDAY USE" is overlaid in orange. In the bottom right corner, there is a smaller, blue and white version of the product, also shown from a top-down perspective. The text "ABENA Nova with MediSens" is visible on this smaller unit. The background is a light gray gradient.

THE WORLD'S FIRST REAL-TIME DISPOSABLE DIGITAL INCONTINENCE PRODUCT FOR EVERYDAY USE

SAVED TIME

FEWER LEAKAGES

FEWER PRODUCT CHANGES

BETTER NIGHT'S SLEEP

Improving quality of
continence care

ABENA Nova with MediSens is the
market-leading digital continence aid
for everyday use.

New unique wearable sensor technology

ABENA Nova uses a unique wireless connection to digital sensors to deliver actionable insights to caregivers. The sensors in the incontinence product continuously registers changes in wetness levels and share real-time information to caregivers. The information is available on a mobile device via the WetSens Monitor App, enabling caregivers to provide personalized care based on individual needs and best practice for people living with urinary incontinence.



ABENA Nova improves living with incontinence

More time for personalized care

Our studies show that ABENA Nova results in more than increased quality of life for the resident. It also lightens the workload for caregivers - releasing time for even higher quality care.

"With the app we always have a good feeling of when the residents' diapers need to be changed. Now the staff can spend time on something other than looking in their diaper."

Betina Schlüter Schröder, Manager at Lergården

Increased quality of life living with incontinence

By offering actionable insights and the opportunity to be changed at the right time, the need for manual checks is reduced to a minimum. The result is less time in a wet product, fewer wet beds, and less leakages.

"Innovations like the intelligent diaper can improve the quality of life, sense of freedom and self-reliance of our clients."

Ms. Greet Prins, Chairwoman of the Board, Philadelphia Zorg

NOMINATED FOR



NOMINATED FOR



WINNER OF




WINNER OF



WINNER OF





Unique results have been demonstrated.
Tested on more than one million incontinence products.

Stock photo. Posed by model.

39 minutes saved for quality care per resident per day

57%
reduction in leakages

84%
reduction in manual checks

28%
reduction in number of incontinence products

3.482 Euro
savings in incontinence care costs per user/year

2 hours 35 min
less time spent in wet incontinence product*

* Casa Dorinda, US

Based on average findings from several case studies.



ABENA's mission is to make life better for people with incontinence

ABENA was founded in 1953 and is a family-owned Danish production and commerce company based in Aabenraa in Denmark.

The ABENA Group is represented by its own subsidiaries in several countries, supplying more than 25,000 different products and operating in more than 88 countries in the world.

Abena.com

MediSens Wireless, Inc. was founded in 2007.
Its goal is to develop highly innovative technological platforms and to offer meaningful care solutions to clients at home and extended care facilities.
The company is based in Santa Clara, California (USA).

MediSens.com



www.AbenaNova.com

COMING
SOON:
**NEW
FEATURES!**